



# 10 Reasons Why the NBA Chose Oklahoma City

It's not just big league entertainment; it's big league business.

When the NBA chose Oklahoma City to become the home to a major league franchise, the community pride was palpable.

According to the Greater Oklahoma City Chamber, here are some of the reasons for our selection as the site for the team that would become the "Thunder."



## 1 Public, Private and Civic Cooperation

From our taxpayer and privately funded downtown renaissance to the approval of an ongoing sales tax to expand the Ford Center to accommodate our team, we proved that together we can achieve just about anything.

## 2 Per Capita Income Growth/Spending Power

Oklahoma City's personal income growth rate is outpacing the national average by more than two points.

## 3 Job Growth

As a direct result of our pioneering Oklahoma's Quality Jobs Program, now a model for other states which generates tax rebates for the creation of good-paying jobs, job growth is steadily rising.

## 4 Opportunity and Entrepreneurship

With local start-ups such as SONIC (America's fastest-growing fast food brand), Chesapeake Energy (the country's No. 1 explorer of natural gas) and Devon Energy (a \$45 billion global oil and gas company), there's little doubt that an Oklahoma City address and attitude can bring success.

## 5 We Can Draw a Crowd

Whether it's sports arenas or entertainment venues, the Oklahoma City population turns out for a good time.

## 6 Quality of Place

Our average commute time is 20 minutes. We have minimal traffic congestion, clean air, affordable housing and comparatively low crime. Our arts communities are thriving with museums and live music in our restaurants and clubs.

## 7 Cost of Living Index

Oklahoma City enjoys a cost of living index of only 87.4 – that's 13 percent below the national average.

## 8 Diversified Economy

Our economy is highly diversified and showing growth in all sectors including energy, government, trade, education, hospitality, finance, manufacturing, information and more.

## 9 A Young and Talented Workforce

Oklahoma City boasts a remarkable 100,000 college students to add to the more than 650,000 workers that call our city home.

## 10 Named as *Forbes Magazine's* No. 1 Most Recession-Proof City

This is even more national recognition of our thriving business environment, solid housing market and energy-powered economy.

### Fast Fact



Oklahoma is the third-largest gas producing state in the nation.